**Tomáš Míček is a new Head of Retail Sector of CBRE Czech Republic**

Prague, 1 October 2020 – CBRE, the world’ leading commercial real estate company, appointed Tomáš Míček (39) the Head of the Retail Sector effective from 1 October 2020. Tomáš also continues in his previous position as Head of Property Management Retail. His main goal now will be to unify and connect the operation of the individual services that CBRE provides in the retail sector into a first-class integrated service. With this approach, CBRE will ensure economic stability, commercial attractiveness and the growth of the real estate portfolio that it takes care of for its clients.

Tomáš Míček, as Head of the Retail Sector, is replacing Katarína Brydone, who will now fully focus on leading the Investment Team, the development of client relations and the coordination of the purchase and sale of a wide range of properties: from offices, shopping centres, retail parks, industrial and logistic halls to hotels and residential investment projects. *“I am sure that Tomáš will be a tremendous leader of the Retail Sector at CBRE and will move the quality of our retail services even further. I highly respect his extensive retail knowledge, managerial, leadership and problem solving skills and providing first-class services to our clients,”* stated **Katarína Brydone, Head of Investment Properties at CBRE.**

*“The behaviour of customers has changed during the coronavirus era. Our surveys show that people now plan their purchases before visiting a shopping centre. They go to shopping centres less frequently, but then purchase more goods during their visit. Naturally, all the changes that occur as a result of the pandemic in retail also affect the owners and tenants of shopping centres. They are currently doing everything they can to make customers feel safe while shopping, and we at CBRE are here to help simplify this difficult situation as much as possible. We believe that the entertainment, leisure and gastronomic concepts that are currently most affected in retail, will grow quickly once the situation calms down, even though the pandemic may lead to certain changes in the approach to these concepts on the part of their owners, operators and users. However, our May survey of shopping centre customers throughout the Czech Republic showed us that even in the post-coronavirus era, a total of 76% respondents want to continue shopping regularly in brick and mortar shops. In short, the customer wants shopping to be an experience. And at least once a month, 25% of those surveyed will head to a shopping centre to visit the cinema and almost 70% of respondents will use the offer of F&B facilities.* According to CBRE’s *August survey of 64 established retail occupiers of shopping centres, the occupiers want to concentrate on improving the customer experience in the future*,” comments **Tomáš Míček, the new Head of the Retail Sector at CBRE,** with regard to the current situation on the market.

Tomáš Míček joined CBRE in 2018 as the Deputy Head of Property Management Retail. In 2019, he took over as the Head of this department. During this time, his accomplishments included successfully opening the Outlet Arena Moravia in Ostrava and he was responsible for the reconstruction of Olympia Plzeň, VIVO! Hostivař and several other retail parks. Before joining CBRE, he worked for many years at Tesco and then IKEA Centres Czech Republic and Slovakia, where he was in charge of Avion Shopping Park Ostrava and subsequently Avion Shopping Park Bratislava.

Tomáš Míček graduated with a Master’s degree from the Technical University in Ostrava, with a focus on economics and management. He also received an MBA from Cambridge Business School and Facility Manager certification from the Facility Management Institute in Prague.

Tomáš is fluent in English and Polish. His hobbies include travelling, cycling and fitness.

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CBRE Group, a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world’s largest commercial real estate services and investment firm (based on 2019 revenue). With approximately 100,000 employees, it provides services to property owners, investors and occupiers through more than 530 branches worldwide (excluding affiliates). CBRE offers a broad range of integrated services, from facility management and maintenance, commercial transactions, project management and investment management to appraisals and valuation, property leasing and sales, strategic consulting, mortgage services and development services. With almost 350 employees, CBRE Czech Republic manages almost 75 commercial buildings with a total area of nearly 1.2 million m2. For more information, visit the company’s website at [www.cbre.cz](http://www.cbre.cz/).