**Eduard Forejt new Director of Business Development in Passerinvest Group**

**Passerinvest Group, a.s. (hereinafter referred to as "Passerinvest”), has named Eduard Forejt the new Director of Business Development. Thus, his position has expanded to include activities related to the development of the business team, the planning and monitoring of business activities, as well as the care of clients and partners. Seeing that this is an extension of his position, the development of Passerinvest's business activities and acquisitions remains in the competence of Eduard Forejt.**

*“I see the expansion of the position in the area of business as another attractive growth opportunity in my professional life. Indeed, linking these two positions is a logical step. After all, the business and development of the company go hand in hand. I am also looking forward to the mutual enrichment of experience and know-how from real estate with my colleagues, just like I believe our cooperation will lead to the further implementation of projects and changes with added value for our tenants. That is also why I would like to focus on further deepening the cooperation of the business and technical teams in the new position, so that we can maximise the potential of common knowledge, both in the preparation of future projects and in the operation of those that already exist. My priorities are therefore practically unchanged. I will continue to strive to develop Brumlovka and Prague - Roztyly, the latter of which we would like to complete into a pleasant urban location, meaning a quality space to work, live, and spend leisure time,”* commented Eduard Forejt, Director of Business Development of Passerinvest Group, a.s., with regard to the expansion of his position.

Eduard Forejt has been working in Passerinvest since 2018. He has been working in the real estate market since 1996 and he has gained his experience, for example, in the Czech branch of Jones Lang LaSalle (JLL), where he previously worked in business and top management positions focusing on commercial properties. Eduard Forejt has been awarded the title of CCE® (Counselor of Real Estate) by the prestigious American organisation The Counselors of Real Estate®. He is also the first certified Czech Fitwell Ambassador, from the New York organisation Fitwell Certification Systems. Its objective is to improve all buildings and their surroundings so that they have a pleasant effect on their users and close communities, improving their quality of life. Eduard Forejt also teaches and lectures at the Czech Technical University in Prague in the Faculty of Architecture. He regularly publishes professional articles and actively participates in major business conferences.

He primarily enjoys spending his free time with his family. His favourite activities have long included sports shooting and music, and he also has a weakness for American Harley-Davidson and Indian motorcycles.

You can get more information and photographs in print quality from:  
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**About the company:**

[Passerinvest Group](https://www.passerinvest.cz/) (hereinafter Passerinvest) is a purely Czech builder and investor. The company was founded by Radim Passer back in 1991 and has since then acquired an abundance of experience in the construction of office and commercial buildings, residential buildings and civic amenities. Since 1998, Passerinvest, as a responsible urban developer, has primarily been connected with [Brumlovka](http://www.brumlovka.cz) (BB Centrum) in Prague 4, which is one of the most successful and extensive urban projects not only in the Czech Republic, but throughout all of Europe. Another important project in the company’s portfolio is [Nové Roztyly](http://www.krcakzije.cz), a brownfield of the former slaughterhouses of the Interlov complex where, in the future, a place with pleasant housing with a large park should arise, complemented by services for the general public and an office function. The principles of urban construction and the long-term sustainable development of Prague and the Czech Republic are part of Passerinvest’s vision. Thanks to its responsible approach, Passerinvest has built a very good reputation both on a domestic and on an international level. This is not only to the credit of the quality of the realised projects and the high level of the provided services, but also to the sense of fair play, a customer approach and especially its responsibility to the society and the environment.